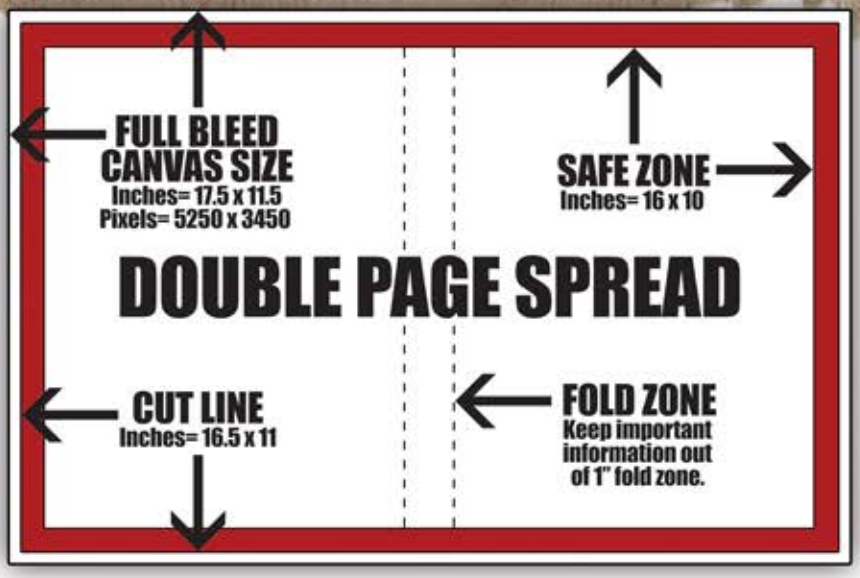
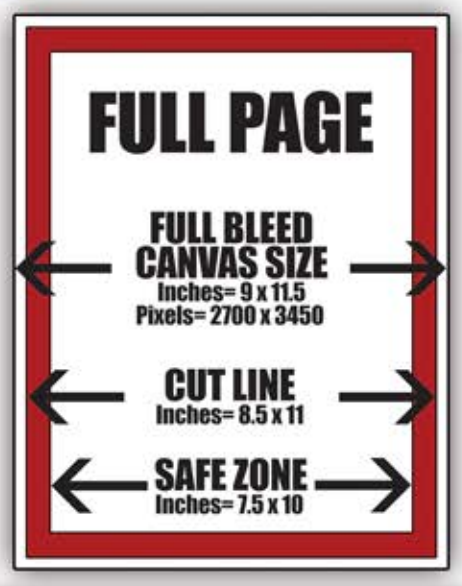
IABTI DESIGN TEMPLATE GUIDE FOR THE DETONATOR





Resolution: 300 DPI (at full size)
Accepted File Formats: PDF
TIFF
JPEG (High Res)
Color Mode: CMYK or Grayscale

*Text and design elements must be within safe zone. Any elements outside the safe zone will likely result in trimming during the production phase.



Double Page Spread:

Canvas size: 17.5 x 11.5 (inches)
5250 x 3450 (pixels)
Safe Zone:* 16 x 10 (inches)
Fold Zone: Text & critical design elements should not be within 1/2 inch of the center on either side of the page.



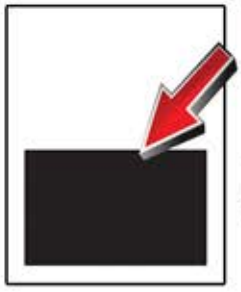
Full Page With Bleed:

Canvas size: 9 x 11.5 (inches)
2700 x 3450 (pixels)
Safe Zone:* 7.5 x 10 (inches)



Full Page Without Bleed:

Canvas size: 7.5 x 10 (inches)
2250 x 3000 (pixels)



Half Page:

Canvas size: 7.5 x 4.75 (inches)
2250 x 1425 (pixels)

Half Page Vertical:

Canvas size: 3.5 x 10 (inches)
1050 x 3000 (pixels)



Quarter Page:

Canvas size: 3.5 x 4.75 (inches)
1050 x 1425 (pixels)